

SHERI LYNN FELLA

MASTER EXECUTIVE COACH

 Bloomington, IN

 sherilynnfella

 sheri@thisisbloombase.com



CERTIFICATIONS & CREDENTIALS

- EQ-i 2.0 + EQ 360 Certification
- Emotional Social Competency Inventory
- Keirseley Temperament Certification
MBTI Certified Administrator & Interpreter
- Applied Neuroscience Certificate
- DISC Certification
- Marshall Goldsmith Certification
Attachment Theory: An Embodied Approach Certification
- Positive Psychology Certification
- MBA, Indiana University



HUDSON CERTIFIED
Executive Coach

BLOOMBASE

Bloombase is a catalyst for meaningful, transformative development that creates positive, sustainable impact. Bloombase diagnoses, designs, develops and delivers custom development experiences. These experiences focus on development at the individual level, the team level, and the organizational/systems level.

ABOUT SHERI

Sheri is a leadership development expert who facilitates transformational growth in senior executives from Fortune 100 companies. As the Founder of Bloombase, she provides customized, immersive experiences using proven, research-based methods to cultivate transformational leaders who create positive impact in their organizations and teams.

"When perspectives, attitudes and behaviors shift, you as a whole person shift," says Sheri, whose approach includes a holistic assessment of each aspect of a leader's life. "We believe that self-development is personal. Growing your whole self and developing a mindset of lifelong learning -- that's what leads to lasting and meaningful transformation and growth as a leader, especially in the complex environment of executive leadership."

The development of transformational leaders improves key performance indicators, increases retention and engagement, enhances the well-being and performance of those leaders who create cultures of belonging and encourage all to engage and grow.

Using proven frameworks, Sheri partners with executive leaders to create sustainable, positive impact for their teams, organizations and themselves. Sheri coaches chief officers, vice presidents, and executives from multinational companies like Panasonic, Roche, Rolls-Royce and thyssenkrupp.

THE COACHING PRACTICE

Growth happens in hard spaces. And deep growth happens in relationships where there is a partner with you in those hard spaces. At Bloombase, we don't avoid the hard, we embrace it as our greatest learning ground. It's not an easy journey. It's yours to own, and you don't need to do it alone.

We are your catalyst as you close the gap between where you are now and your maximum potential. Bloombase coaches challenge you to investigate, explore and tackle your most important work. We create an environment of trust that allows you to take risks and explore new ways of being that infuse your energy and innovation.



FOUNDER & CEO, BLOOMBASE

Sheri is a master level practitioner, facilitator and coach who has proven measurable impact for hundreds of leaders, teams and organizations. She knows and respects how transcendence happens because of her decades of experience coaching and developing leaders. Sheri has personally been in the caves those leaders enter: corporate boardrooms; executive and functional leader roles; MBA faculty; Founder and business owner; humanistic research junkie and writer.

START YOUR COACHING JOURNEY

Contact **Sheri** at sheri@thisisbloombase.com